REPORTS

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Boston 1999
Publishing Strategies Conference

Boston 1999 Publishing Strategies Conference Calendar			
Track	**Facing the Future**	**Growth Opportunities**	**New Technologies and Practices**
Monday, March 01, 1999			
09:30 AM - 10:30 AM	**Publishing Strategies Conference Keynote** Transcript (HTML 78k)		
11:00 AM - 12:30 PM	**Media-Independent Publishing: Tools and Techniques** Transcript (HTML 55k) Kevin Hannon (PPT 47k)	**Digital Printing: Adding Pod Services into Your Business** Transcript (HTML 85k) Barbara Pellow (PPT 7693k) Davede Bronkart (PPT 3860k) Joe Webb (PPT 227k)	**Print/E-Commerce: Models for the Web** Transcript (HTML 83k) Eric Bean (PDF 3075k) Mills Davis (PDF 125k) Nimish Mehta (PPT 540k) Royal Farros (PPT 1327k)
02:30 PM - 04:00 PM	**Electronic Books: Five Competing Approaches** Transcript (HTML 84k) Daniel Munyan (PPT 1457k) Dennis McNannay (PPT 146k) Len Kawell (PPT 76k)	**CTP and Color Proofing: Making the Right Choices** Transcript (HTML 89k) Bruce Harrison (PPT 4999k) Mark Doyle (PPT 604k)	**Digital Photography: Fast Advances** Transcript (HTML 70k)
04:30 PM - 06:00 PM	**CIM: Where Are We Headed?** Transcript (HTML 78k) Guy Johnson (PPT 50k) Jurgen Schonhut (PPT 144k) Phil Nelson (PPT 2122k)	**To Acquire or To Be Acquired: Is That the Question?** Transcript (HTML 88k) ThadMcIlroy (PPT 155k)	**Print vs. the Web: Finding the Ideal Balance** Transcript (HTML 69k)
Tuesday, March 02, 1999			
11:00 AM - 12:30 PM	**The Future of Publishing** Transcript (HTML 29k)	**Asset Management: Business and Service Strategies** Transcript (HTML 88k) Behzad Ilchi (PPT 109k) Bruce Ganger (PPT 63k) Marc Mandel (PPT 56k) PaulWhite (PDF 53k)	**Next Generation Page Layout Tools** Transcript (HTML 30k) Don Lohse (PPT 63k)
		Asset Management: Seven Minutes with an Asset Management Vendor	**Integrating Asset**

02:30 PM - 04:00 PM	**Automated Color Control Transcript (HTML 23k) Dave Hunter (PDF 65k) John Sweeney (ZIP 4979k)**	Transcript (HTML 71k) George Alexander (PPT 44k) Michael Denley (PPT 203k) Paul Beyer (PDF 1144k) Robert Godwin (PPT 713k) Scott Bowen (PPT 4240k) Sioux Fleming (PPT 42k)	**Management with Workflow Systems Transcript (HTML 22k) Jeff Boldt (PPT 283k) Jennifer Neumann (PPT 311k) Tom Houser (PDF 163k)**
04:30 PM - 06:00 PM	**Rights Management: Controlling Copyrights on the Electronic Frontier Transcript (HTML 81k) Bill Rosenblatt (PPT 288k) Brad Husick (PPT 1746k) Evan Messinger (PPT 5090k) Norman Paskin (PPT 138k)**	**Variable Data Printing: In-Depth Case Studies Transcript (HTML 70k) Dave deBronkart (PPT 3679k) David Broudy (PDF 934k)**	**PDF and Acrobat - Latest Developments Transcript (HTML 19k) Stephan Jaeggi (PDF 122k)**

Seybold Publications covers the graphic arts.